



STORY

03.30.1989

BIRTH *Key West, Florida*

I was born and raised in Key West, Florida, where art is a way of life. This lifestyle led me through my youth, later to follow me into my career. I focus on concept, consistency, and creativity to guide my eye as a designer. When my head is out of the Creative Cloud, I enjoy spending time with my loving wife and crazy kids, running in short-shorts, eating at sketchy taco trucks, tasting new brews with new friends, and hunting for second-hand trucker hats. Yes, my initials are JPG. Whether it's fate or luck, I am a designer.

MILESTONES

11.21.2009 **NCAA DII XC NATIONALS**

12.04.2010 **NCAA DII XC NATIONALS**

11.27.2012 **WEDDING CEREMONY**

02.13.2014 **BIRTH OF 1ST SON**

12.16.2015 **BIRTH OF 2ND SON**

SKILLS

DIRECTION	◆◆◆◆◆◆◆◇◇
DESIGN	◆◆◆◆◆◆◆◆◆◇
BRANDING	◆◆◆◆◆◆◆◆◇◇
ILLUSTRATION	◆◆◆◆◆◆◆◇◇◇
PHOTOGRAPHY	◆◆◆◆◆◇◇◇◇

SOFTWARE

PHOTOSHOP	◆◆◆◆◆◆◆◇◇◇
ILLUSTRATOR	◆◆◆◆◆◆◆◆◆◇
INDESIGN	◆◆◆◆◆◆◆◆◇◇
LIGHTROOM	◆◆◆◆◆◇◇◇◇◇
WORDPRESS	◆◆◆◆◆◇◇◇◇◇

EXPERIENCE

03.2015-04.2017

O2 CREATIVE *Fraser, Colorado*

ART DIRECTOR

My role at O2 involved leading projects, concept development, client pitches, print & web design, branding, and illustration. Occasionally I wore other hats which involved social media, copywriting, photography, and animation.

09.2012-12.2015

THE FRED GROUP *Lakeland, Florida*

ART DIRECTOR + DESIGNER

My role at TFG involved leading the creative team, art directing photoshoots, design, packaging, branding, photography, and copywriting.

05.2012-03.2013

MAXIMIZE *Lakeland, Florida*

DESIGNER

My role at Maximize involved designing a variety of social media assets such as landing pages, profile pictures, and cover photos.

07.2011-06.2012

SMART CREATIVE *Lakeland, Florida*

DESIGNER

I started working at Smart Creative the summer before graduation. My role at Smart Creative involved design, packaging, branding, product photography, and copywriting.

EDUCATION

08.2008-12.2011

FLORIDA SOUTHERN COLLEGE

- BFA in Graphic Design - Graduated Cum Laude
- Minors in Advertising & Art History
- Cross Country & Track - Athletic & Academic Honors, 2010 MVP
- Resident Adviser

08.2007-04.2008

FLORIDA KEYS COMMUNITY COLLEGE

08.2003-04.2007

KEY WEST HIGH SCHOOL

- Art & French Club Member
- Cross Country & Track - Awarded Most Improved Runner